

INKARA SHIRAZ SIGNIFIES “A TRADITION OF QUALITY”

The popular Shiraz grape has proved to be one of Bon Courage’s success stories.

The track record of the Bon Courage Inkara Shiraz is remarkable and consistent. The 2008 Inkara Shiraz received the award as **Top Shiraz at the 2010 SA Terroir Wine Awards** as well as a **Gold Medal at the Syrah-du-Monde 2010** for the 3rd year. This wine was also awarded **4 stars at the annual SA Wine Magazine Shiraz Challenge**.

The Syrah-du-Monde 2010 competition brought together 387 wines from 27 countries, making this competition one of the world’s top events for Shiraz wines.

Syrah-du-Monde has progressively distinguished itself from other international competitions thanks to quality standards that are very strict and by remaining faithful to its founding principles: diversity, quality and high standards.

On the home market Bon Courage Estate was awarded a **National Certificate** for the **2008 Inkara Shiraz** at the fifth annual **SA Terroir Wine Awards 2010**. The estate was also crowned as **District Champion** with the **2008 Inkara Cabernet Sauvignon** and **2010 Andre’s Fame Colombard**. Since the first **SA Terroir Wine Awards** in 2006, the estate has clearly shown that its *terroir* is superb and versatile for a number of varieties.

Bon Courage was also acknowledged as the **top performer** off the Terroir Wine Awards, since the first competition was held in 2006, with 7 National Certificates for different cultivars, sparkling wine and fortified wines.

Jacques Bruwer, winemaker of the estate, initiated the Inkara flagship range. “Inkará” is a play on his children’s names (**Inge, Karli and André**) and pays tribute to the fourth generation of Bruwers on the Estate. He describes the wine as complex with layers of red berry fruit, mulberry, chocolate, espresso flavours as well as sweet spice and smoky oak.

Be sure to visit Bon Courage Estate and try this award winning wine. André and Jacques are confident that you will enjoy it in the genuine spirit of the passion and dedication with which it was made!

Inkará Shiraz (Limited Release) 2008 can be purchased from Bon Courage Estate or selected retail outlets throughout the country.

BON COURAGE EXCELLS WITH ITS YOUNG WINES

The South African Young Wine Show - presented annually by the South African National Wine Show Association (SANW) - gives winemakers the opportunity to showcase the pick of their current vintage. The eight participating wine regions are Robertson, Worcester, Stellenbosch, Paarl, Oranje-Vaal, Olifants River, Swartland and Klein Karoo.

The mission of the South African Young Wine Show is to judge the quality of wines that are still at the beginning of the vinification process - within the year of production. In this way, the industry can give recognition to the production capabilities of a wine cellar.

Bon Courage Estate has performed consistently well in the past years and was once again the top achiever at the ROBERTSON YOUNG WINE SHOW 2009 by having 9 Champion wines and 19 Class winners (the best wine on the show in their respective categories).

The following wines were the best in their respective classes at the Robertson Young Wine Show:

Chenin Blanc / Colombard (dry) - GOLD AND CLASS WINNER

Colombard (dry) - GOLD AND CLASS WINNER

Colombard (off dry) - GOLD AND CLASS WINNER (for sale at the estate)

Colombard (sweet) – GOLD AND CLASS WINNER

Shiraz / Petit Verdot - GOLD AND CLASS WINNER

Ruby Cabernet - GOLD AND CLASS WINNER

Cabernet Sauvignon - GOLD AND CLASS WINNER

Noble Late Harvest – SILVER AND CLASS WINNER

Vintage Port –CLASS WINNER

At the SA YOUNG WINE SHOW 2009, the father and son team, André and Jacques Bruwer, walked off with 3 Class Winners and 1 National Champion!

Colombard (dry) - GOLD AND CLASS WINNER

Colombard (off dry) – NATIONAL CHAMPION (for sale at the estate)

Colombard (sweet) – GOLD AND CLASS WINNER

Please contact us for more information on the estate and their wines, or visit our website www.boncourage.co.za